





























Flying WV Requirements
Has to be shown in its entirety • No verbiage over or behind Flying WV • Only one outline is permitted
Must be a solid color- no prints, patterns, or design can be in the Flying WV Logo. Bling is acceptable.
















PRIMARY MARKS			
 1	 2	 3	
 4	 5	 6	
PRIMARY MARKS		BASEBALL MARK	
 7	 8	 9	
WORD MARKS		HELMET MARKS	
 10	 11	 13	 14
 12			

Primary colors of product/garment cannot be green, red or orange.

COLOR INFORMATION		
You must use the approved University colors or the *PANTONE® colors listed on this page. The colors on this page are not intended to match the PANTONE color standards. For the PANTONE color standards, refer to the current editions of the PANTONE color publications. *PANTONE® is a registered trademark of PANTONE, Inc.		
SCHOOL COLORS	PANTONE COLORS	THREAD COLORS
BLUE GOLD	PANTONE 295 PANTONE 124	MADEIRA-R AYON 1242 PO LYNEON 1742 MADEIRA-R AYON 1172 PO LYNEON 1971
BLUE	GOLD	

VERBIAGE	GENERAL INFORMATION		
West Virginia University West Virginia Mountaineers WVU Mountaineer Let's Go Mountaineers!	<table border="0"> <tr> <td>Mountaineer Field at Milan Puskar Stadium™ Milan Puskar Stadium™</td> <td> LOCATION: MORGAN TOWN, WV MASCOT: MOUNTAINEERS MASCOT NICKNAME: THE MOUNTAINEER ESTABLISHED DATE: 1867 CONFERENCE: BIG EAST </td> </tr> </table>	Mountaineer Field at Milan Puskar Stadium™ Milan Puskar Stadium™	LOCATION: MORGAN TOWN, WV MASCOT: MOUNTAINEERS MASCOT NICKNAME: THE MOUNTAINEER ESTABLISHED DATE: 1867 CONFERENCE: BIG EAST
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MASCOT MARKS	YOUTH MARKS				
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 16	 17				
 18	 19				

SCHOOL SEAL	INSTITUTIONAL MARK					
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 20	 21	 22				
 23						
 24						
Seal must be accompanied with the verbiage West Virginia University.	Blue - Pantone 286					

DIVISIONS
Potomac State College • WVU HSC Charleston Division • WVU HSC Eastern Division • WVU Institute of Technology

ADDITIONAL PERTINENT INFORMATION			
	Yes	No	Restrictions
• University seal permitted on products for resale:	X	—	_____
• Alterations to seal permitted:	—	X	_____
• Overlaying / intersecting graphics permitted with seal:	—	X	_____
• Overlaying / intersecting graphics permitted with flying WV:	—	X	_____
• University licenses consumables:	X	—	_____
• University licenses health & beauty products:	X	—	_____
• University permits numbers on products for resale:	X	—	_____
• Mascot caricatures permitted:	X	—	_____
• Cross licensing with other marks permitted:	X	—	_____
• Alterations to flying WV marks permitted:	—	X	_____
• NO USE of current player's name, image, or likeness is permitted on commercial products in violation of NCAA regulations.			A rules and
• NO REFERENCES to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.			

NOTE: The marks of West Virginia University of are controlled under a licensing program administered by The Collegiate Licensing Company. Any use of these marks will require written approval from The Collegiate Licensing Company.